

# THE COLLECTIVE BY SYDNEY FC



Powered By



2026/27 SEASON





## WHO IS SYDNEY FC?

Sydney FC is the football club that represents the BIG, BOLD, ICONIC city of Sydney.

Our mission is to be Australia's NUMBER ONE sporting club in everything we do.

## CLUB ACHIEVEMENTS

Sydney FC is Australia's most successful football club with 34 major trophies.



A-LEAGUE MEN  
CHAMPIONS

5



A-LEAGUE MEN  
PREMIERS

4



AUSTRALIA CUP  
WINNERS

2



OFC  
CHAMPIONS

1



A-LEAGUE WOMEN  
CHAMPIONS

5



A-LEAGUE WOMEN  
PREMIERS

4



A-LEAGUE YOUTH  
CHAMPIONS

4



A-LEAGUE YOUTH  
PREMIERS

1



E-LEAGUE  
CHAMPIONS

3



E-LEAGUE  
PREMIERS

4



## WHAT IS THE COLLECTIVE?

The Collective by Sydney FC is a premium networking and engagement platform designed to connect like-minded businesses through the power of football.

By combining exclusive corporate events, matchday entertainment and unique behind the scenes experiences, The Collective offers members valuable opportunities to build meaningful relationships, generate new business and align with one of Australia's most recognisable sporting brands.

It represents a distinctive intersection of business growth, brand exposure and community connection, positioning members at the heart of Sydney's football community.

**More than networking. Genuine connections. Real opportunities**



# THE COLLECTIVE: PREMIUM PACKAGE

Go beyond the game and experience Sydney FC from the inside.

The Premium Package is built around exclusive access and money-can't-buy experiences, giving you and your guests the opportunity to get closer to Sydney FC throughout the season.

**This is more than a membership.**

## INCLUSIONS:

- Access to attend 5 business networking club events (3 tickets per event)
- Sydney FC premium merchandise pack
- 1 x catered private suite for one ALM home fixture, excl. finals (max. 10 people)
- Experience one ALM home match from Allianz Stadium's Tunnel Club (2 tickets)
- Access to a bank of 50 x GA tickets to Sydney FC ALM home matches (excl. finals)
- Business logo to appear pitch side on pre-match branding at ALM home matches
- Opportunity to watch ALM team train, incl. a player meet and greet (max. 3 people)
- Attend the Club's end of season awards event (3 tickets)
- Signed Sydney FC Jersey
- Access to the Boardroom at the Club's training centre - Sky Park
- The Collective Digital Partner Badge + LinkedIn Announcement





## THE COLLECTIVE: STANDARD PACKAGE

Your gateway into The Collective by Sydney FC — and a great way to take your first step into a sporting partnership with one of Australian football's biggest brands.

Designed for businesses looking to experience the value of connecting through sport, the Standard Package combines business networking, matchday experiences and access to the Sydney FC business community.

### INCLUSIONS\*:

- Access to attend 5 business networking club events (2 tickets per event)
- Sydney FC standard merchandise pack
- Experience one ALM home match from Allianz Stadium's Tunnel Club (4 tickets)
- The Collective Digital Partner Badge + LinkedIn Announcement

\*Option to upgrade Standard Package available upon request.



## PROPOSED CALENDAR OF EVENTS

| MONTH         | EVENT                                          |
|---------------|------------------------------------------------|
| November 2026 | Match Day Experience                           |
| January 2027  | Inside Sydney FC                               |
| March 2027    | The Corporate Collective Sports Business Lunch |
| April 2027    | Sydney Derby Business Breakfast                |
| June 2027     | Official Sydney FC End of Season Awards        |

N.B. All event dates and experiences are in proposal format and subject to change.



## 2026/27 A-LEAGUE MEN FIXTURES

### OCTOBER

|                          |                          |   |
|--------------------------|--------------------------|---|
| 16                       | Western Sydney Wanderers | H |
| Allianz Stadium   8:00pm |                          |   |
| 25                       | Adelaide United          | H |
| Allianz Stadium   3:00pm |                          |   |
| 31                       | Melbourne City FC        | A |
| AAMI Park   5:00pm       |                          |   |

### NOVEMBER

|                          |                        |   |
|--------------------------|------------------------|---|
| 6                        | Central Coast Mariners | H |
| Allianz Stadium   7:40pm |                        |   |
| 21                       | Brisbane Roar FC       | A |
| Kayo Stadium   7:40pm    |                        |   |

### DECEMBER

|                           |                   |   |
|---------------------------|-------------------|---|
| 6                         | Melbourne Victory | H |
| Allianz Stadium   5:00pm  |                   |   |
| 12                        | Auckland FC       | A |
| GO Media Stadium   3:00pm |                   |   |
| 18                        | Perth Glory       | H |
| Allianz Stadium   7:40pm  |                   |   |
| 28                        | Macarthur FC      | H |
| Allianz Stadium   7:00pm  |                   |   |

### JANUARY

|                           |                          |   |
|---------------------------|--------------------------|---|
| 2                         | Brisbane Roar FC         | H |
| Allianz Stadium   7:40pm  |                          |   |
| 9                         | Adelaide United          | A |
| Coopers Stadium   7:40pm  |                          |   |
| 16                        | Newcastle Jets           | H |
| Allianz Stadium   7:40pm  |                          |   |
| 26                        | Melbourne Victory        | A |
| AAMI Park   5:00pm        |                          |   |
| 30                        | Western Sydney Wanderers | A |
| CommBank Stadium   7:40pm |                          |   |

### FEBRUARY

|                          |                   |   |
|--------------------------|-------------------|---|
| 7                        | Melbourne City FC | H |
| Allianz Stadium   5:00pm |                   |   |
| 20                       | Perth Glory       | A |
| HBF Park   8:00pm        |                   |   |
| 27                       | Auckland FC       | H |
| Allianz Stadium   5:00pm |                   |   |

### MARCH

|                                 |                    |   |
|---------------------------------|--------------------|---|
| 6                               | Wellington Phoenix | A |
| Hnry Stadium   3:00pm           |                    |   |
| 13                              | Macarthur FC       | A |
| Campbelltown Stadium   7:40pm   |                    |   |
| 20                              | Newcastle Jets     | A |
| McDonald Jones Stadium   7:40pm |                    |   |

### APRIL

|                          |                          |   |
|--------------------------|--------------------------|---|
| 3                        | Western Sydney Wanderers | H |
| Allianz Stadium   7:40pm |                          |   |
| 10                       | Melbourne Victory        | A |
| AAMI Park   7:40pm       |                          |   |
| 17                       | Central Coast Mariners   | A |
| polytec Stadium   5:00pm |                          |   |
| 23                       | Auckland FC              | H |
| Allianz Stadium   7:40pm |                          |   |

### MAY

|                               |                    |   |
|-------------------------------|--------------------|---|
| 1                             | Macarthur FC       | A |
| Campbelltown Stadium   7:40pm |                    |   |
| 7                             | Wellington Phoenix | H |
| Allianz Stadium   7:40pm      |                    |   |



# A PLATFORM TO BUILD TOGETHER

At Sydney FC, we believe every partnership should be personal — built on shared values, bold ambitions, and the connections that come from doing business together.

That's why we've built The Collective; to create a genuine platform for relationships to form, deals to get done, and for your business to grow, be trusted, and remembered.

## Why Partner with Sydney FC?

- **Shared Ambition** - Align with a club driven by the same competitive, results-focused mindset as your business
- **Brand Momentum** - Elevate your brand with national reach and local trust
- **B2B Opportunity** - Connect with Sydney FC's powerful commercial network and C-suite community
- **Deal-Making Platform** - Purpose-built environments where relationships turn into real business outcomes
- **Premium Association** - Align with Sydney's most successful football club on and off the pitch

Let's build a partnership that connects businesses, creates lasting relationships, and delivers results - together.





**THANK YOU**  
LET'S BUILD TOGETHER

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**Please contact the  
Sydney FC Corporate Team**



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